



## 2011 Annual Giving Golf Sponsorship Opportunities and Benefits

The **Diamond, Platinum, Gold, and Silver** Annual Giving Sponsors receive the following recognition:

- Name featured in local publications, fliers, e-mail announcements, signage at the Foundation events and printed materials\*
- Includes tournament players entry, including greens fees, cart use, gift, and luncheon/awards ceremony
- Name recognition on the large “Thank You” sign\*
- Recognition in the ATSSA *Signal* quarterly magazine\*
- Recognition on ATSSA website – [www.atssa.com/cs/root/the\\_foundation/golf\\_classic\\_sponsors](http://www.atssa.com/cs/root/the_foundation/golf_classic_sponsors)\*
- Recognition at the ATSSA Convention & Traffic Expo Opening General Session\*
- Recognition in the Foundation Annual Report and the Foundation 2011 donor listing\*
- Recognition ribbons for each of your booth personnel

*Diamond – (Remembrance Giving Level) – (6 golfers) \$5,000 +*

- Recognized as major sponsor at the tournament\*
- Privilege of displaying materials at the tournament

*Platinum – (Respect Giving Level) – (4 golfers) \$3,500 - \$4,999*

- Privilege of displaying materials at the tournament

*Gold - (Respect Giving Level) – (2 golfers) \$2,500 - \$3,499*

*Silver - (Inspire Giving Level) – (1 golfer) \$1,000 - \$2,499*

\* Contingent upon the Foundation receiving name and logo by deadlines. All sponsorship company logos must be emailed to Lisa Barnes at [lisa.barnes@atssa.com](mailto:lisa.barnes@atssa.com) by Friday, January 14, 2011 to be included in the tournament signage.

### Other Opportunities and Benefits

*Gift Sponsor - \$3,000 (1 available)*

- Company logo recognition on gift\*
- Includes 1 tournament player entry including green fees, cart use, gift, and luncheon/awards ceremony
- Prominent recognition in tournament program\*
- Name recognition on the large “Thank You” sign\*
- Recognition at the ATSSA Convention & Traffic Expo Opening General Session
- Recognition ribbons for each of your booth personnel

*Luncheon Sponsor - \$2,000 (1 available)*

- Signage on tables during luncheon/awards ceremony
- Includes 1 tournament player entry including green fees, cart use, gift, and luncheon/awards ceremony
- “Thank You” sign at luncheon\*
- Name recognition on the large “Thank You” sign\*
- Prominent recognition in tournament program\*
- Recognition at the ATSSA Convention & Traffic Expo Opening General Session\*
- Recognition ribbons for each of your booth personnel

*Awards Sponsor - \$1,500 (1 available)*

- Provides sponsorship of awards for the tournament during the luncheon/awards ceremony
- “Thank You” sign at the luncheon/awards ceremony\*

- Includes 1 tournament player entry including green fees, cart use, gift, and luncheon/awards ceremony
- Name recognition on the large “Thank You” sign\*
- Prominent recognition in tournament program\*
- Recognition at the ATSSA Convention & Traffic Expo Opening General Session\*
- Recognition ribbons for each of your booth personnel

*Breakfast Sponsor -* *\$900 (1 available)*

- “Thank You” sign at golfers check-in breakfast station\*
- Name recognition on the large “Thank You” sign\*
- Prominent recognition in tournament program\*
- Recognition at the ATSSA Convention & Traffic Expo Opening General Session\*
- Recognition ribbons for each of your booth personnel

*Bar Sponsor -* *\$800 (2 available)*

- Provides sponsorship of all alcoholic beverages for players during the luncheon/awards ceremony
- “Thank You” sign at the luncheon/awards ceremony\*
- Name recognition on the large “Thank You” sign\*
- Prominent recognition in tournament program\*
- Recognition at the ATSSA Convention & Traffic Expo Opening General Session\*
- Recognition ribbons for each of your booth personnel

*Beverage Cart Sponsor -* *\$800 (2 available)*

- Provides sponsorship of all non-alcoholic beverages and snacks for players during tournament
- Company sign(s) prominently displayed on drink cart(s)\*
- Name recognition on the large “Thank You” sign\*
- Prominent recognition in tournament program\*
- Recognition at the ATSSA Convention & Traffic Expo Opening General Session\*
- Recognition ribbons for each of your booth personnel

*Special Event Hole Sponsor -* *\$575 (6 available)*

- Exclusive signage at special event hole (longest drive (male and female), closest to the pin (male and female), and straightest drive (male and female))
- Name recognition on the large “Thank You” sign\*
- Recognition in tournament program\*
- Recognition at the ATSSA Convention & Traffic Expo Opening General Session\*
- Recognition ribbons for each of your booth personnel

*Bus Transportation Sponsor -* *\$500 (2 available)*

- Provides sponsorship of transportation for players during tournament
- Company signs(s) prominently displayed on bus
- Name recognition on the large “Thank You” sign\*
- Recognition in tournament program\*
- Recognition at the ATSSA Convention & Traffic Expo Opening General Session\*
- Recognition ribbons for each of your booth personnel

*Hole Sponsor -* *\$300 (24 available)*

- Co-sponsorship of one hole providing exclusive company recognition at the tee\*
- Name recognition on the large “Thank You” sign\*
- Recognition in tournament program\*
- Recognition at the ATSSA Convention & Traffic Expo Opening General Session\*

*Player Fee -* *\$245*

- Includes 1 tournament player entry including green fees, cart use, gift, and luncheon/awards ceremony

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