Sample Advocacy Day Follow-Up/Thank You Note

Dear **[Legislator's/Staffer’s Name who you met with]**,

On behalf of the **(insert chapter name)** Chapter of the American Traffic Safety Services Association (ATSSA), I want to thank you for meeting with us during our Advocacy Day on **(insert day of Advocacy Day)**. We greatly appreciate the time you took with us to discuss the importance **(insert topics you discussed)**.

**Briefly describe the topics, why they are important to the chapter, and why they will be beneficial to the state.**

Your engagement and interest in our mission are invaluable as we strive to enhance safety measures and protect workers and drivers in **(insert state name)**'s work zones. **(Include any key takeaways or follow-ups that were mentioned during your conversation)**. We are hopeful that with your support, we can work together to make significant strides in improving roadway safety across the state.

Our companies work diligently to ensure the safety of all roadway users across the state, and we would like to extend an invitation for you to tour any of our facilities or work zones to see the work we are doing. This visit would offer a firsthand look at the critical work we do and the technologies and practices that contribute to road safety. Additionally, our chapter would be honored if you would be interested in speaking at one of our future chapter meetings or events. Your insights and perspectives would greatly benefit our chapter and further the dialogue on transportation safety. Please let us know if you are interested in participating in either of these, and we will work with you to schedule it at your convenience.

Thank you once again for taking the time to meet with us **(insert date or last week/month/etc.)**. We look forward to collaborating to advance the safety of **(insert state name)**'s roads. If you have any further questions, please do not hesitate to reach out to either myself **(insert contact information)** or ATSSA’s Associate Director of State Government Relations Mady Marks at [madeline.marks@atssa.com](mailto:madeline.marks@atssa.com).